

CONTRACT

Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Mundy Katowitz Media Inc.
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 365047 /		<u>Alt Order #</u> 06867796
<u>Product</u> Anti-Romney		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	10/30/12	10/30/12	Live at Daybreak	6a-7a		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-T-----				1	\$4,000.00			
D 2	WTMJ	11/05/12	11/05/12	Live at Daybreak	6a-7a		1:00			NM	0	\$0.00
N 3	WTMJ	11/06/12	11/06/12	Live at Daybreak	6a-7a		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	-T-----				1	\$4,000.00			
D 4	WTMJ	10/31/12	10/31/12	Today Show M-F	7a-9a		1:00			NM	0	\$0.00
N 5	WTMJ	11/01/12	11/01/12	Today Show M-F	7a-9a		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---T---				1	\$4,000.00			
D 6	WTMJ	11/02/12	11/02/12	Today Show M-F	7a-9a		1:00			NM	0	\$0.00
N 7	WTMJ	11/05/12	11/05/12	Today Show M-F	7a-9a		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$4,000.00			
N 8	WTMJ	11/05/12	11/05/12	Today Show III	11a-12n		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,000.00			
N 9	WTMJ	10/30/12	10/30/12	Days of Our Lives	1p-2p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-T-----				1	\$1,300.00			
D 10	WTMJ	11/01/12	11/01/12	Days of Our Lives	1p-2p		1:00			NM	0	\$0.00
N 11	WTMJ	10/31/12	10/31/12	Access Hollywood Live-2pm	2pm-3pm		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$600.00			
N 12	WTMJ	11/02/12	11/02/12	Access Hollywood Live-2pm	2pm-3pm		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$600.00			
N 13	WTMJ	10/30/12	10/30/12	Live at 4:00 News	4p-430p		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-T-----				1	\$2,400.00			
D 14	WTMJ	11/01/12	11/01/12	Live at 4:00 News	4p-430p		1:00			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Anti-Romney	<u>Estimate #</u> 1790
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 15	WTMJ	11/05/12	11/05/12	Live at 4:30 News	430p-5p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
D 16	WTMJ	11/05/12	11/05/12	Live at 6 News	6-630p		1:00			NM	0	\$0.00
D 17	WTMJ	10/30/12	10/30/12	Access Hollywood	630p-7p		1:00			NM	0	\$0.00
N 18	WTMJ	11/01/12	11/01/12	Access Hollywood	630p-7p		1:00			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,600.00			
D 19	WTMJ	10/31/12	10/31/12	Tonight Show	1035p-1137p		1:00			NM	0	\$0.00
N 20	WTMJ	11/02/12	11/02/12	Tonight Show	1035p-1137p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 21	WTMJ	10/31/12	10/31/12	Last Call w/Carson Daly	1236a-105a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$250.00			
N 22	WTMJ	11/02/12	11/02/12	Last Call w/Carson Daly	1236a-105a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$250.00			
N 23	WTMJ	10/30/12	10/30/12	Overnight M-Su	1:35-5am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$100.00			
N 24	WTMJ	10/31/12	10/31/12	Overnight M-Su	1:35-5am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$100.00			
N 25	WTMJ	11/01/12	11/01/12	Overnight M-Su	1:35-5am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$100.00			
N 26	WTMJ	11/02/12	11/02/12	Overnight M-Su	1:35-5am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$100.00			
N 27	WTMJ	11/05/12	11/05/12	Overnight M-Su	1:35-5am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$100.00			
D 28	WTMJ	11/03/12	11/03/12	Live at 5 Saturday	5p-530p		1:00			NM	0	\$0.00
N 29	WTMJ	11/03/12	11/03/12	Comedy TV - Saturday	1205am-105am		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00			
D 30	WTMJ	11/03/12	11/03/12	Motion	1:05-1:35x		1:00			NM	0	\$0.00
D 31	WTMJ	11/04/12	11/04/12	Today Show Sunday	7a-8a		1:00			NM	0	\$0.00
D 32	WTMJ	11/04/12	11/04/12	Live at Daybreak-Sun. 8a-9a	8am-9am		1:00			NM	0	\$0.00
D 33	WTMJ	11/04/12	11/04/12	Sunday Insight	10am-1030am		1:00			NM	0	\$0.00
Totals											20	\$32,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	20	\$32,750.00	\$27,837.50
Totals	20	\$32,750.00	\$27,837.50

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Signature: _____ **Date:** _____

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